



NEW AGE FREELANCERS

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Benefits Of Freelancing

A Freelancer can work anywhere in the world.

You can:

Wake up in a new country,

Open your laptop,

Type a few words and...

BOOM.

Your work is done for the day.

You don't have a boss or coworkers.

You don't have people checking up on you.

That's called **FREEDOM.**

If you produce results, your client doesn't care what you're doing.

Some clients talk to me once a month.

I just sent a new invoice and it's done.

Freelancing is **THAT** good.

What does a Freelancer do?

A freelancer offers a **skill** in exchange for money.

That's all there is to it.

People with online businesses need freelancers **ALL** the time.

For web design, graphics, copywriting, you name it.

Freelancing will never end, as a matter of fact, freelancing is the **FUTURE**.

Everyone will be freelancing in 5 years.

If you start now you're **ahead** of the pack.

Where Most People Fuck Up?

Most freelancer fuck up because they get really good at a skill but have no idea how to make money.

They don't know how to make an **offer**.

They don't charge **enough**.

They don't know how to build **rapport**.

They don't know **where** to find clients.

I know many Freelancers that are very good but they don't make any money because of the reasons above.

How Do You Pick The Right Skill?

Picking a skill is **not** hard.

Think about a time where someone complimented you on your writing, or your drawing skills.

What are you good at?

What do you love to do?

Those references are a good place to **start**.

Remember: You **DON'T** have to become the best in the world.

You literally just have to be better than the person hiring you.

Your work doesn't have to be your life purpose -For now-.

At the end of the day, you're trading **work** for **money**.

Don't overthink it.

Why You Should Pick 1 Skill

Nobody is going to hire a graphic designer, email marketer, who is also a sales page copywriter.

You **OBVIOUSLY** don't know shit.

However, if you are a graphic designer for XYZ --> oh wow you may just be the **person** i've been looking for!

Understand this:

The more you know about **multiple** things the **less** you know about one specific thing.

Even if you don't believe this to be true, that's how clients see it.

Pick only **ONE** skill and stick to it. Continue reading and I will give you options of skills to pick from. Do not feel that you **MUST** pick one from this book.

There are thousands. The list is only there to give you a sense of direction.

Freelancing Skills

To help get you started, I have together a Swipe file of different skills for you to PICK ONE from. Go over them and see what fits best.

Copywriting

- Twitter ghostwriting
- Email copywriting
- Sales page copywriting
- Blog/webpage copywriting
- Ebook ghostwriting
- Fiction/Non-Fiction writer

Graphic Design

- Typography
- Branding Guidelines
- Product/package design
- Animation
- Meme designer
- Data visualization

- Presentation creator

Social Media Marketing

- Lead generation
- Social media manager
- Facebook/Instagram Ads
- Tiktok viral specialist
- Customer service (manage DMs, email support, online chat, etc.)
- Online course creator

Video editor

- YouTube video editing
- IG Reels/Tiktok video editing
- Photo retouch/restoration/editing

Websites

- Website development/management
- SEO (search engine optimization)

Data

- Data entry
- Lead generation
- Accounting
- Personal finance manager

Research

- Product research
- Market research

Coding

- Online security and ethical hacking
- Software development
- App development
- Virtual reality development
- Blockchain developer

Language

- Ebook Translation
- Language teacher

- Proofreader

Business/Work

- Business consultant
- Resume & Cover-letter coach

Sales

- High ticket sales
- Course affiliate

Personal Development

- Fitness/Health online trainer
- Travel consultant

Project manager

- Virtual assistant
- Customer service

Other Creative Skills

- Photography

- Voice-over acting (Ie. audio books)

E- Commerce Stores

- Amazon store creator
- Shopify store creator

How To Pick The Best Niche?

Picking your niche comes down to where ***your interest is*** at least in the beginning.

After you've established yourself enough to land a client or two.

Your focus switches to where ***the money is***.

You figure this out by doing the right ***research*** etc.

The key here is to get you moving quickly.

Otherwise you will waste months figuring things out.

Should You Stick To 1 Niche?

The answer is **yes and no**.

It depends on your **approach**.

If you are doing cold email, then by all means attack 4 different niches.

Just tweak your messaging for each niche when you email them.

However, if you are using instagram (goldmine) or twitter (goldmine) or linkedin (possible goldmine) then you will need to **hone in on your niche**.

As you will be creating **content** around niche **problems**.

As a rule of thumb, the more specialized you are, the more **likely** you are to get hired.

How Should You Approach Each Platform?

1. You **find** where your leads hangout.
2. You figure out their **weak** points
3. Next you build **rapport** with them (lead with value)
4. Your **pitch** your services

If you want to know more, message me on Discord or twitter

@moneybaglives

How Much Should I Charge?

This all depends on your **experience**.

If you have social proof (meaning your shit works), then you can start off at **1k-\$5k/month**.

If you don't have any social proof, you just "think" you're good --

I recommend you

work for **free** until you have **3-5 testimonials**.

Here's how to get testimonials - you set the expectation.

After you secure those? Then you can start charging \$500 to the prices above.

Play The Long-Game...

Remember to **play the long-game**.

Put your focus on **delivering fantastic results to your clients**.

By doing this, you will get **referrals** on repeat.

That's how I got recommendations from the Tate's, Ed Latimore, Jack Coulson, and Stirling Cooper.

Ignore the quick money, always go for the long-game of building your skill level and reputation.

How To Build Rapport...

Here are the basics to building rapport.

1. KNOW what they need, **don't** just shoot blind.
2. **Engage** with them in the comments/DM's
3. From there **lead with value** (loom video or free work).

This alone will set you apart from **90% of freelancers**.

F*ck Fiverr...

Fiverr and Upwork is a **great place to hire** from.

I've hired people for simple jobs in the past.

It is a **terrible place** to offer your skills through.

You're competing with people who will do more for cheaper.

Meaning something you'd charge \$3k for, someone else will do \$500.

Not to mention most people who go there are looking for quick and cheap work.

You'll make **much more** long-term by **applying the New Age Freelancer methods** - using social media, leading with value, and our other system.

Why Freelancing Is The Future...

For the last 3 years I have traveled to **10 countries**.

In that time **lockdowns have happened**.

Many of my friends back home **lost their jobs or got their hours cut**.

On my end, **I went from \$1k/month in 2019 to \$20k in 2021**.

All while traveling and being in a **zombie pandemic**.

As people go online more and more, the demand for remote work will continue to rise.

Not only that ---> But YOU will have the ability to live wherever fits you best.

Whether you wanna stay in a locked down country or go somewhere open.

Essential Online Tools for Freelancing

Here are essential tools for you to use as you go along the freelancing journey. Some are free and some are paid.

Regardless, they will help you make more money.

1. Carrd - <https://carrd.co/> - Create one-page landing sites for your services (free)
2. Canva - <https://www.canva.com/> - Easy to use graphic design platform with templates for social media sites (free)
3. Stripe - <https://stripe.com/> - Payment processor for online businesses (free)
4. Grammarly - <https://www.grammarly.com> - Scans your text for common grammatical mistakes - also offers a Chrome extension to constantly check grammar on all sites (free)
5. Buffer - <https://buffer.com> - Social media scheduling platform (free)

6. Hypefury - <https://hypefury.com?via=dylan21> - Twitter management and engagement tool (free trial)
7. Fotojet - <https://www.fotojet.com> - Edit images (free)
8. Toggl - <https://toggl.com/> - Time management and project planning site (free)
9. Swipefile - <https://swipefile.com/> - Collection of copy letters for reference (free)
10. Wetransfer - <https://wetransfer.com> - Transfer large files (free)
11. Dropbox - <https://www.dropbox.com/> - store your work, transfer large files and deliver work to clients (free)
12. Google docs - <https://docs.google.com/> - Create and edit text documents (free)
13. Splice - <https://tinyurl.com/AppStore-Splice> - (Apple AppStore) App for video editing - includes Snapchat, YouTube Shorts, Instagram Reels, Tiktok and other formats Video (free)
14. Filmr - <https://tinyurl.com/filmr-android-app> - Video editing app for Android (free with watermark)

15. Calendly - <https://calendly.com> - Appointment scheduling (free)
16. Zoom - <https://zoom.us> - Video conferencing for virtual meetings (free)
17. Loader.to - <https://loader.to/en61/1080p-video-downloader.html> - Download YouTube videos (free)
18. Tikmate - <https://tikmate.online> - Download Tiktok videos without a watermark (free)
19. Monday - <http://Monday.com> - Track your work flow progress and comes in handy when managing teams

Entering The New Age...

Thank you for reading this.

It is my intention that each of you have the fire lit within you and walk away with a plan.

There are people who will happily pay you thousands of dollars a month. You now have a better understanding of how to do this. If you have any other questions, message me on Discord or Twitter @moneybaglives.

Always the best,

Dylan Madden